Impact Accelerator Application Round 1

Start of Block: Intro

Q1 Hi!

Thanks for your interest in the SEED SPOT Impact Accelerator! This application is your place to share your impact-driven business with the SEED SPOT selection committee - who you are, what you're doing, and how you plan to grow your impact.

This application should take you about 20-30 minutes to complete and each response should be no more than 250 words. If your venture seems like a great fit, you'll have more time to elaborate during the interview round.

If you'd like to review the questions in advance, check them out **here** and if you have any questions or technical issues, reach out to us at feedback@seedspot.org. We'll be in touch within 1 business day.

Thanks so much for your pursuit of impact and taking on the problems of the world as an entrepreneur! We look forward to learning about you and your venture!

-The SEED SPOT Team

End of Block: Intro

Start of Block: Contact Information

Q2 Which Impact Accelerator are you applying for?

* Washington, DC (February 5 - April 9, 2019)
* Phoenix, AZ (March 12 - May 9, 2019)

Q3 Tell us about yourself and how we might get in contact with you.

Q4 First Name

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Q5 Last Name

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Q6 Suffix

* II
* III
* IV
* J.D.
* Jr.
* M.Ed.
* PE
* Ph.D.
* Sr.
* None

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Q7 Email Address

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Q8 What type of email is this?

* Personal
* Work or Venture

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Q9 Phone

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Q10 In which country do you currently reside?

* Afghanistan
* Albania
* Algeria
* Andorra
* Angola
* Antigua and Barbuda
* Argentina
* Armenia
* Australia
* Austria
* Azerbaijan
* Bahamas
* Bahrain
* Bangladesh
* Barbados
* Belarus
* Belgium
* Belize
* Benin
* Bhutan
* Bolivia
* Bosnia and Herzegovina
* Botswana
* Brazil
* Brunei Darussalam
* Bulgaria
* Burkina Faso
* Burundi
* Cambodia
* Cameroon
* Canada
* Cape Verde
* Central African Republic
* Chad
* Chile
* China
* Colombia
* Comoros
* Congo, Republic of the...
* Costa Rica
* Côte d'Ivoire
* Croatia
* Cuba
* Cyprus
* Czech Republic
* Democratic People's Republic of Korea
* Democratic Republic of the Congo
* Denmark
* Djibouti
* Dominica
* Dominican Republic
* Ecuador
* Egypt
* El Salvador
* Equatorial Guinea
* Eritrea
* Estonia
* Ethiopia
* Fiji
* Finland
* France
* Gabon
* Gambia
* Georgia
* Germany
* Ghana
* Greece
* Grenada
* Guatemala
* Guinea
* Guinea-Bissau
* Guyana
* Haiti
* Honduras
* Hong Kong (S.A.R.)
* Hungary
* Iceland
* India
* Indonesia
* Iran, Islamic Republic of...
* Iraq
* Ireland
* Israel
* Italy
* Jamaica
* Japan
* Jordan
* Kazakhstan
* Kenya
* Kiribati
* Kuwait
* Kyrgyzstan
* Lao People's Democratic Republic
* Latvia
* Lebanon
* Lesotho
* Liberia
* Libyan Arab Jamahiriya
* Liechtenstein
* Lithuania
* Luxembourg
* Madagascar
* Malawi
* Malaysia
* Maldives
* Mali
* Malta
* Marshall Islands
* Mauritania
* Mauritius
* Mexico
* Micronesia, Federated States of...
* Monaco
* Mongolia
* Montenegro
* Morocco
* Mozambique
* Myanmar
* Namibia
* Nauru
* Nepal
* Netherlands
* New Zealand
* Nicaragua
* Niger
* Nigeria
* North Korea
* Norway
* Oman
* Pakistan
* Palau
* Panama
* Papua New Guinea
* Paraguay
* Peru
* Philippines
* Poland
* Portugal
* Qatar
* Republic of Korea
* Republic of Moldova
* Romania
* Russian Federation
* Rwanda
* Saint Kitts and Nevis
* Saint Lucia
* Saint Vincent and the Grenadines
* Samoa
* San Marino
* Sao Tome and Principe
* Saudi Arabia
* Senegal
* Serbia
* Seychelles
* Sierra Leone
* Singapore
* Slovakia
* Slovenia
* Solomon Islands
* Somalia
* South Africa
* South Korea
* Spain
* Sri Lanka
* Sudan
* Suriname
* Swaziland
* Sweden
* Switzerland
* Syrian Arab Republic
* Tajikistan
* Thailand
* The former Yugoslav Republic of Macedonia
* Timor-Leste
* Togo
* Tonga
* Trinidad and Tobago
* Tunisia
* Turkey
* Turkmenistan
* Tuvalu
* Uganda
* Ukraine
* United Arab Emirates
* United Kingdom of Great Britain and Northern Ireland
* United Republic of Tanzania
* United States of America
* Uruguay
* Uzbekistan
* Vanuatu
* Venezuela, Bolivarian Republic of...
* Viet Nam
* Yemen
* Zambia
* Zimbabwe

Q11 Home Address

* Address \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Address (Line 2) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* City \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* State \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Postal code \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Q12 Emergency Contact Information

* Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Phone \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

End of Block: Contact Information

Start of Block: Demographics

Q13 At SEED SPOT, we welcome all dreamers. Creating impact in the world is an opportunity open to everyone.

We ask the following demographic questions to better understand the populations we serve and to tailor our resources to better match your needs.

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Q14 What is your gender identity?

* Male
* Female
* Non-binary/ third gender
* Prefer to self-describe: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Prefer not to say

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Q15 What is your race? *(Select all that apply. You may select more than one group.)*

* White
* Hispanic, Latino, or Spanish origin
* Black or African American
* Asian
* American Indian or Alaska Native
* Middle Eastern or North African
* Native Hawaiian or Pacific Islander
* Some other race, ethnicity, or origin
* ⊗Prefer not to say

Q16 Do any of the following apply to you?

* First generation citizen or migrant
* Military status (veteran, military spouse, etc)
* Previously incarcerated within the last 5 years
* Posses a disability as defined by the Americans with Disabilities Act
* LGBTQ
* ⊗None of the above / prefer not to say

Q17 What is your total household income?

* Less than $10,000
* $10,000 - $19,999
* $20,000 - $29,999
* $30,000 - $39,999
* $40,000 - $49,999
* $50,000 - $59,999
* $60,000 - $69,999
* $70,000 - $79,999
* $80,000 - $89,999
* $90,000 - $99,999
* $100,000 - $150,000
* More than $150,000

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Q18
Including yourself, how many people currently live in your household?

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Q19 What is your marital status?

* Married
* Widowed
* Divorced
* Separated
* Never married

End of Block: Demographics

Start of Block: Overview of Company and Why SEED SPOT

Q20 Venture Name

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Q21 Venture Website (if applicable)

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Q22 In a tweet (280 characters or less), describe what your company does.

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Q23 What problem are you solving with your company? Why does this matter? (250 words or less)

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Q24 Why did you start this company? What made you passionate about solving this problem?

Tell us a bit of your story, whether your journey has been on the more or less traditional side...we're all ears!

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Q25 Which of the following impact objectives does your venture currently seek to address? (check up to three)

* Access to clean water
* Access to education
* Access to energy
* Access to financial services
* Access to information
* Affordable housing
* Agricultural productivity
* Biodiversity conservation
* Capacity-building
* Community development
* Conflict resolution
* Disease-specific prevention and mitigation
* Employment generation
* Energy and fuel efficiency
* Equality and empowerment
* Food security
* Generate funds for charitable giving
* Health improvement
* Human rights protection or expansion
* Income/productivity growth
* Natural resources conservation
* Pollution prevention and waste management
* Support for women and girls
* Sustainable energy
* Sustainable land use
* Water resources management
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

End of Block: Overview of Company and Why SEED SPOT

Start of Block: Why SEED SPOT

Q26 Why do you want to be part of SEED SPOT's Impact Accelerator? How will this program benefit you and your venture?

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End of Block: Why SEED SPOT

Start of Block: Company Details

Q27 Where is your business headquartered and within which countries do you currently operate? If you have plans for expansion to other countries, please list those here also.

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Q28 List your other cofounders, and any advisors and board members with their respective roles/titles, if applicable.

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End of Block: Company Details

Start of Block: Product or Service Details

Q29 Which stage of growth best describes your venture today?

* Idea
* Prototype or pilot
* Early revenue
* Developing operations
* Scaling
* Well-Established

Q30 Describe the level of development of your product or service.

* I am in the concept stage. I have no prototype or beta.
* I have a simple prototype or beta. I can use this to test this with customers.
* I have a market-ready product or service. I am ready to sell to customers.
* I have a market-ready product or service. I have sold it to customers.

Q31 Describe your product or service. What is it? How does it work? What has been created to date? What do you plan to build out next?

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Q32 Who are your direct and indirect competitors? List at least 3. How do you differentiate yourself from them? Include a link to their websites if possible.

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End of Block: Product or Service Details

Start of Block: Legal and Business Model

Q33 Is your venture a:

* Nonprofit
* For-profit company
* Undecided
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Q34 What is the legal status of your venture?

* LLC
* B Corp
* C Corp
* S Corp
* 501(c)(3)
* Benefit Corporation
* Not incorporated or legally formed yet
* Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Q35 Describe your business model. How do you make money? Who are your target customers?

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End of Block: Legal and Business Model

Start of Block: Impact

Q36 Describe the impact of your venture. How do you measure and track it?

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End of Block: Impact

Start of Block: Revenue

Q37 As you respond to the questions in this section please remember to report all currency values in U.S. Dollar ($) and to report all numerical values using numbers only.

All of your individual information will be kept fully confidential at all times.

Note that this information will not be the determining factor as to whether or not you are accepted into the Impact Accelerator. It is fine if all of these numbers are $0.

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Q38
**Revenue.** What was your venture's total earned revenue since founding in USD ($):  (please do not include any philanthropic investments or donations in this amount)

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Q39 Please indicate the type and amount of capital you have raised from outside sources since founding:

Common types of capital raised:

* Equity (money received in return for some portion of ownership)
* Debt (money received from loans not including personal debt [like from credit cards])
* Philanthropic (e.g. seed grants, awards, or donations)
* Founder investment (money founders have invested into the venture)

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Q40 How much additional investment are you planning to secure for your venture. Please note the type of capital you are looking to raise (e.g. equity, debt, philanthropic).

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End of Block: Revenue

Start of Block: Additional Information

Q41 (Optional) Please upload a link to the following to help us better understand you and your venture.

* A link (URL) to your latest pitch deck: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* A link (URL) to a video introducing your company, product, or service: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Q42 Is there anything else you would like us to know about you and your venture?

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End of Block: Additional Information

Start of Block: Consent

Q43 By submitting this information you are giving it to SEED SPOT to use internally at its discretion. Your information will be kept confidential. SEED SPOT will not distribute your information to investors, media, or other third parties without your permission. You will be opting in to receiving SEED SPOT newsletters informing you of opportunities to further your venture and receiving regular updates from SEED SPOT concerning the Impact Accelerator.

By checking this box, you certify that you have read and agree to the [Terms of Service](https://seedspot.org/terms-of-service/), the [Privacy Policy](https://seedspot.org/privacy-policy/), and confirm that these are your original ideas and concepts that you have full legal rights to submit.

* I agree

End of Block: Consent