

SEED·SPOT

2-Day Launch Camp Qualtrics Registration Form Questions

1. First and last name
2. Email Address
3. Phone Number
4. Home Address
5. Emergency Contact Info
6. Social Media
7. Partner Referral ID
8. We want to know more about what drives you. What problems do you dream of solving?
9. Gender Identity
10. Race
11. Household Income
12. Date of Birth
13. Before participating in the SEED SPOT program, have you done any of the following activities?
14. Have you founded or cofounded a venture (business) that you're going through this program with?
15. Name of venture
16. Venture Address
17. Venture Social Media
18. How is your business incorporated
19. Which of the following impact objectives does your venture currently seek to address?
20. Is your venture in revenue?
21. What is your ventures total revenue?
22. Is your venture profitable
23. Please indicate whether your venture has received any of the following investments from outside sources since founding.
24. How much equity financing did your venture obtain from all sources since founding?
25. How much philanthropic support (e.g., seed grants, awards, or donations) did your venture receive from all sources?
26. Do you have any co founders?
27. How many additional people (not considered cofounders) are also on the founding team?

Self-Efficacy

1. How much confidence do you have in your ability to...

- a. Brainstorm (come up with) a new idea for a product or service
- b. Identify the need for a new product or service
- c. Design a product or service that will satisfy customer needs and wants
- d. Estimate customer demand for a new product or service
- e. Determine a competitive price for a new product or service
- f. Estimate the amount of start-up funds and working capital necessary to start your business
- g. Design an effective marketing/advertising campaign for a new product or service
- h. Get others to identify with and believe in your vision and plans for a new business
- i. Network – i.e., make contact with and exchange information with others
- j. Clearly and concisely explain verbally/in writing your business idea in everyday terms
- k. Supervise employees
- l. Recruit and hire employees
- m. Delegate tasks and responsibilities to employees in your business
- n. Deal with day-to-day problems and crises
- o. Inspire, encourage, and motivate your employees
- p. Train employees
- q. Organize and maintain the financial records of your business
- r. Manage the financial assets of your business
- s. Read and interpret financial statements
- t. Estimate customer demand for a new product or service

In general, starting a business is...

- Disappointing
- Somewhat disappointing
- Neither rewarding or disappointing, Somewhat rewarding
- Rewarding
- Extremely negative, Somewhat negative
- Neither positive nor negative. Somewhat positive. Extremely positive

Reorder the statements below according to how important they are to your venture's development and success. (1 - most important and 8 - least important)

- Mentorship from business experts
- Access and connections to potential investors/funders
- Gaining access to a group of like-minded entrepreneurs
- Network development (e.g., with potential partners and customers)

- Understanding the best practices for impact-driven (social) entrepreneurship
- Securing direct venture funding (e.g., grants or investments)
- Awareness and credibility (e.g., association with a recognized program, press/media exposure)
- Business skills development (e.g., finance and marketing skills)

What other potential benefits would you look for from the 2-Day Launch Camp that are not included in the above list?

Is there anything you would like to share with us?

Payment