SEED SPOT SCHOOLS
DEMO DAY APPLICATION

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Question	Answer
School Name *	
Teacher Name *	
Course Taken *	
Team Members Names *	
Company Email Address *	
Link to Completed Photo Release Forms (for every team member) *	
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Downloadable Photo Release Form

Give us your high-level pitch *

What is your venture's VALUE
PROPOSITION? *

RESOURCE: VALUE PROPOSITION

Do you have a website for your
business? Please share the address.

Social Media Handles

Link to Your Pitch Video *

Link to a High-Resolution Venture Logo
*

Upload Your Pitch Deck *

Which UN Sustainable Development
Goal (SDG) does your venture most
closely align with? *

What do you hope to accomplish with
your venture? How will you impact the
world? *

PROBLEM *

Example Evidence: Root Cause Analysis
Worksheet

CUSTOMER *

Example Evidence: Empathy Map

SOLUTION *

Example Evidence: Theory of Change Worksheet

MARKET *

Example Evidence: Market Potential Worksheet

REVENUE *

Example Evidence: Business Model Breakdown Worksheet

What are the major costs of launching your business? How many sales are needed to break even? *

What are your key metrics? Which business metrics are important to your business? How do you show progress or traction? *

Explain how a Stakeholder, Ally or Partner has supported or impacted your work. *

Why did you create this venture? *

Tell us more about your minimal viable product (MVP) or prototype. *

What was the biggest challenge that your team had to overcome in creating this venture? *

Which milestones have you reached to date? *

If selected, will your team be able to participate in the Semi-Finals Pitch Competition? *

If selected, will your team be able to participate in the National Demo Day Dress Rehearsal? *

If selected, will your team be able to participate in the National Demo Day? *