

Novle™

COMMUNITY ACTIVATORS™




CARLOS VELASCO

Founder & CEO

 1300 E. Missouri Ave. Suite
#210 Phoenix, AZ 85014

 www.wearenovle.com

 Carlos@wearenovle.com

 (602) 466-4095

 [Carloslvelasco](https://www.linkedin.com/in/Carloslvelasco)

Carlos Velasco's passion is to help organizations succeed by providing business owners, corporate executives, and non-profit organizations with the necessary tools to develop long-lasting relationships within multicultural communities. With over 17 years of experience, Carlos has worked with major brands to create multi-faceted strategies that provide growth, sustainability, and return on investment.

From his early professional beginnings in working with organizations such as the Arizona Hispanic Chamber of Commerce and Local First Arizona, Carlos played an instrumental role in the development of small business and workforce capacity-building programs that led to over 50 million dollars of economic impact in the State of Arizona. Through his current role as Founder/CEO of Novle, he maintains his focus on creating economic vitality by bridging gaps to execute and help communicate the cross-cultural benefit of his client's vision, mission, products, and services.

Through the Novle organization, Carlos has served over 100 renowned organizations such as the National Bank of Arizona, City of Phoenix, Mass Mutual, ASU Entrepreneurship & Innovation, NOVA Home Loans, Local First Arizona, the American Cancer Society, and others.

Carlos has been recognized for his extraordinary contributions to the State of Arizona by the House of Representatives and is a proud recipient of several awards, including the 40 under 40 Hispanic Leaders Award, the Chicanos Por La Causa Volunteer of the Year Award, the Business Journal Diversity Champion Award, and the Hispanic Leadership Institute Alumni Excellence Award. To reward his passion for the local economy, Carlos was a participant of the Business Alliance for Local Living Economies Fellowship. He was one of 17 fellows chosen, who were each recognized as the top pioneers of the Local Economy Movement.

Carlos is above all, a dedicated family man, with a wife of fifteen years, three children and two dogs. Carlos moved to the US when he was just 12 years old from Ecuador. He is a big fan of all local sports teams and has been an Arizona local for the past 17 years.