



# STARTUP SPRING TRAINING

## IMPACT REPORT

MARCH 11 - March 29, 2024

SEED·SPOT



### PROGRAM OVERVIEW

**36** Educational Sessions

**3 WEEKS**

**26** Offered in English

**10** Offered in Spanish

**57** Ecosystem Partners

**100+** 1:1 Mentor Sessions

**25** Featured Speakers

#### Most attended sessions

**68** Meet Local Businesses Leading Social Change with SEED SPOT

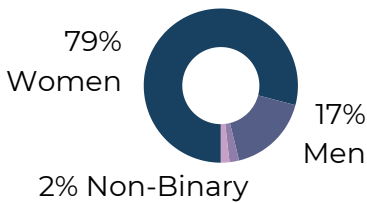
**65** AI and Automation

**58** Sales & Self-Worth

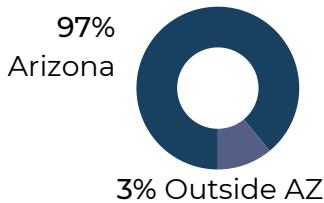
## PARTICIPANT OVERVIEW

**271** UNIQUE PARTICIPANTS  
335 REGISTERED

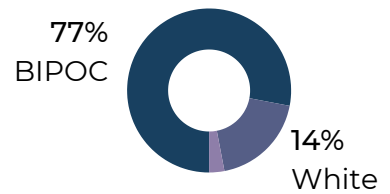
#### Gender Identities



#### Location



#### Race



Underrepresented

**88%**

Microgrants Claimed

**100**



## PARTICIPANT GOALS

In the next three to six months I plan to...



Pitch Showcase at Testal Mexican Kitchen

- "Simply put, start generating revenue"
- "Secure a retail commercial space, host a prototype event for testing."
- "Strengthen my client base and services and develop my brand through community awareness."
- "Incorporate, apply for 501c3, start fundraising campaign"



**THANK YOU FOR YOUR SUPPORT!**