

2026
Season

STARTUP SPRING TRAINING

Root for the Home Team

SEED·SPOT



PRETAMOS CDFI
A DIVISION OF CHICANOS POR LA CAUSA

Where big ideas step up to the plate.

Startup Spring Training is an annual celebration of community, creativity, and small business growth. Designed for everyday entrepreneurs ready to learn, connect, and level up, the program blends high-quality training with the energy and excitement of baseball season.

Participants “round the bases” through engaging workshops, mentorship, and friendly challenges, earning new skills, confidence, and tangible tools along the way.

It's more than a learning series, it's a genuine, feel-good experience that builds lasting connections and momentum for Arizona's small business community.

Why Sponsor?

Fueling Innovation and Community Impact

Sponsoring SST 2026 means joining a vibrant community, fostering innovation, and making a **lasting impact**. Your support empowers entrepreneurs to gain skills, connections and confidence to level up. ar

What is SST?

- **3-week** community event series
- **Workshops & coaching** sessions from business experts & brands
- **100 micro-grants** available to underrepresented entrepreneurs
- **Free & open** to entrepreneurs of all stages and backgrounds
- **Both English & Spanish** language programs offered, virtual & in person!

Highlights



COMMUNITY

Engaging connections



INNOVATION

2-Day Launch Camp



CELEBRATION

Building relationships and getting a microgrant

SST Success Stories

Empowering Entrepreneurs in Phoenix, Building a Brighter Future

**112 Mentorship
Sessions**

**32 Expert
Mentors**

**36 Guest Speakers
50 Educational Sessions**

COMMUNITY IMPACT

The Startup Spring Training fosters an **inclusive environment**, connecting entrepreneurs with mentors, resources, and community support to help them thrive.

INNOVATIVE PARTNERSHIPS

Collaborating with local businesses and sponsors enhances **entrepreneurial growth**, creating valuable opportunities for networking and skill development within our community.



Our Community Partner

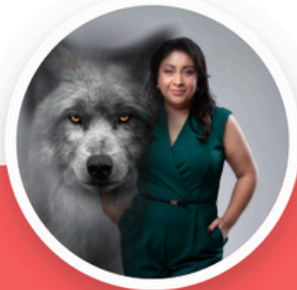
SEED SPOT is dedicated to fostering community-driven innovation, supporting entrepreneurs, and creating vibrant environments where ideas can thrive, making this partnership impactful for all involved.

Meet the Players




PLAYER **STARTUP
SPRING
TRAINING**

ASSIST
I'd be happy to help you with presentation slides if you are someone who struggles with technology.

ASK
I appreciate constructive feedback and any guidance to tools and certifications that can help me.



**BERENICE
RODRIGUEZ**
Founder
Lova Business Solutions Agency





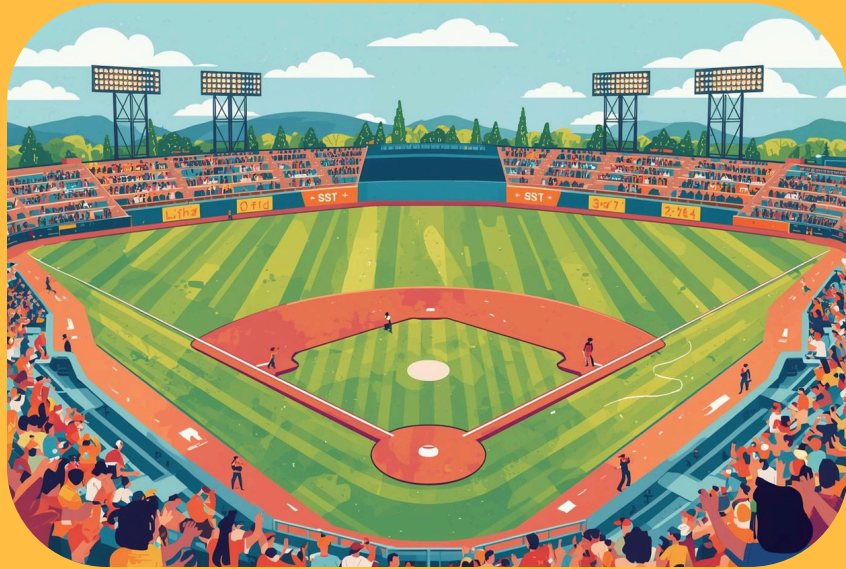
TEAM SPIRIT

Collaboration and innovation. Every participant will have a profile card

PITCH POWER

Dynamic presentations unfold

Sponsorship Tiers



FAN CLUB

Premium benefits await
you
\$2,500



TEAM PLAYER

Exciting perks included
\$5,000



HEAVY HITTER

















Great value for all
\$10,000



ALL STAR

Community connections
await
\$15,000

Membership Tiers:

	FAN CLUB	TEAM PLAYER	HEAVY HITTER	ALL STAR
SPONSORSHIP AMOUNT ♦	\$2,500	\$5,000	\$10,000	\$15,000
Logo on Website ♦				
Social Media Posts Name as Sponsor ♦	2 	2 	3 	3 
Sponsor Microgrants ♦		8 	10 	10 
Include in all email reminders ♦				
Branded Day ♦				
Closing Event Sponsor “Closing Event” + Branded prize to Pitch participant				

** We can customize the Heavy Hitter or All-Star Level. Please reach out to us.*

2025 IMPACT



84%
WOMEN

96%
UNDERREPRESENTED

30%
AFRICAN AMERICAN

43%
LATINO

\$49,000
GRANTS AWARDED



Perks

- * **VISIBILITY**
Brand exposure
- * **ENTREPRENURSHIP**
Community
- * **NETWORKING**
Build connections



Exclusive Branded Day Sponsor

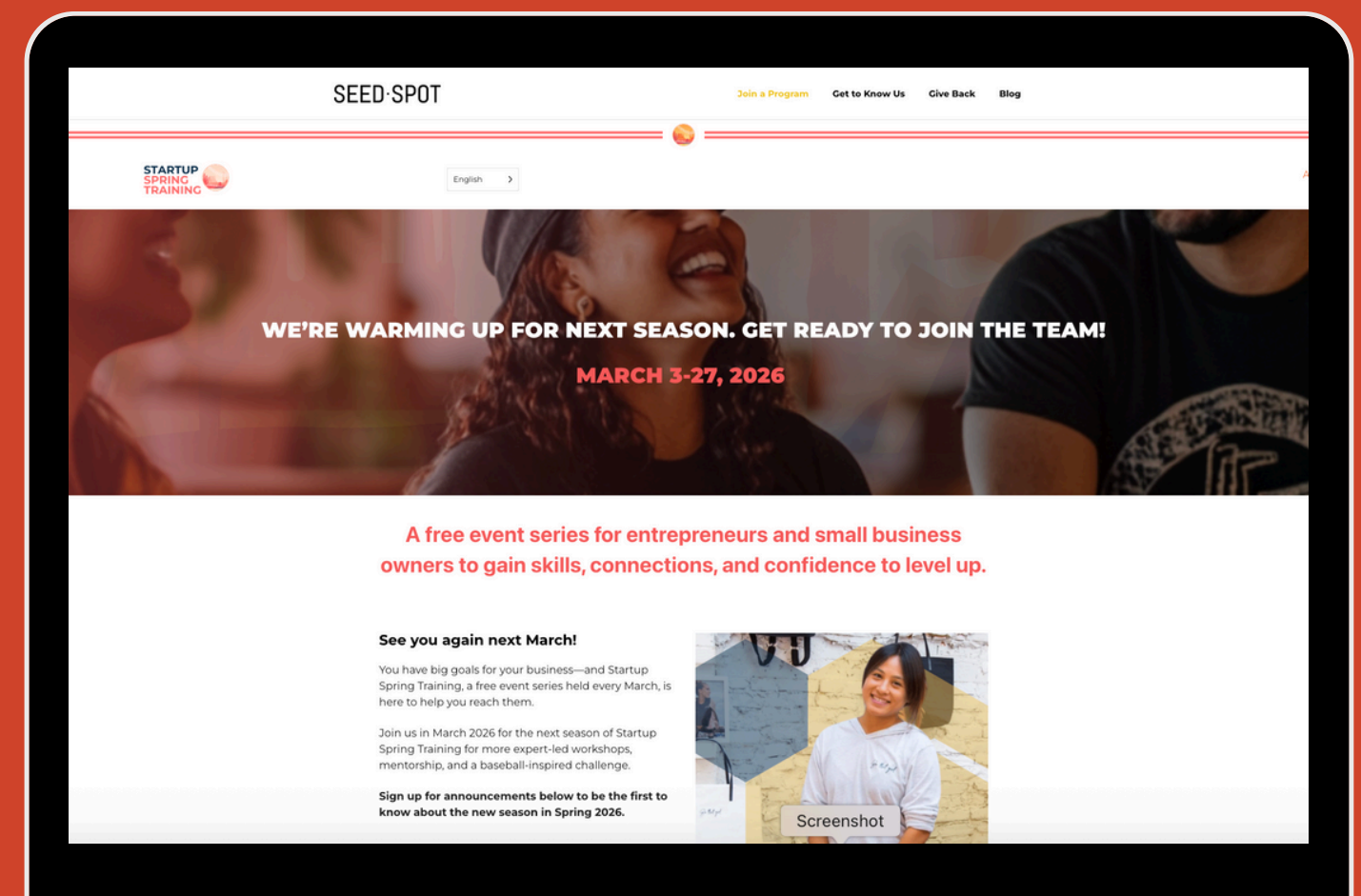
Become the **Exclusive Branded Sponsor!** Showcase your brand while attendees enjoy delicious cupcakes at our event, enhancing the experience and fostering community connections in a fun atmosphere.





SST Website Showcase

Explore the **exciting features** of the SST website, designed to engage sponsors and partners with its vibrant layout, easy navigation, and interactive content that reflects the energy of our community.



Meet the SST Team

- Passionate about community engagement
- Experts in startup development
- Committed to fostering innovation
- Champions of partnership growth



SEED SPOT Team

Let's Partner Up for SST 2026!



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Social

[@seedspot](#)

Website

seedspot.org/sst26

**Let's talk and make your dream
sponsorship a reality**